

## ECON 352: MANAGERIAL ECONOMICS

Use of quantitative methods in economic decision making. Topics include application of demand theory, cost, theory, and strategic pricing; capital budgeting and risk; use of sampling theory and inferential statistics as an estimation technique.

Credits: 5

Prerequisites: MATH& 146, ENGL& 102 or ENGL 325, and BAS 310 or permission of instructor.

Program: [Economics](#)